

PROMTPRESS PUBLIC REPORT

Channel audit

ABAI

UNIVERSITY



@abai_univer

Абай атындағы Қазақ ұлттық педагогикалық университетінің
ресми Telegram-арнасы

SUBS

11 587

-251 per month

ERR (% SEE POSTS)

10.0%

per day 4.9%

REACH/POST

1.1K

ad reach 571/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 11 587 —	 SUBSCRIBER REACH 9.07% avg % subs see post	 VIEWS/POST 1.1K median 1.1K · 29 days	 POSTS/WK 14.4 over the period
 7D TREND +26.2% vs prev week	 REACTIONS/POST 6.1 only 367 reactions, 23 reposts, 0 comments	 POST LENGTH 861 chars median 908 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 571 avg over 24h	 CHURN / MONTH -251 over the last month	 CITATION RATE 0 citation index · 4 channels mentioned over all time	 CHANNEL AGE 1 yr 1 mo created 19.05.2025

AI EDITOR SUMMARY

Channel «ABAI UNIVERSITY» – 11 587 subs. Each post averages 1.1K people (9% from subs), reach is low – should expand audience. Publishes 14 posts per week (~2/day) – regular schedule. For the week of June 29 – July 5, reach grew by +26.2% by the week of June 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **60** posts over 29 days.
- 02 Dominant format — **Photos** (46/60 posts).
- 03 Avg post length — **861** characters (median 908).
- 04 Peak audience activity — **Sat**, 17:00 ALMT.
- 05 Top posts get **2x** more views than the weakest (1.7K avg for top vs 727 for worst) — among 60 posts over 29 days. Worth analyzing what the top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 04.07 · 12:29 PHOTOS 📌 2026 ЖЫЛ ТҮЛЕКТЕРІНЕ ДИПЛОМ ТАПСЫРУ САЛТАНАТЫ ҚОРЫТЫНДЫЛАНДЫ 🔗 Абай университетінде 2026 жылдың бітіруші түлектеріне диплом табыстау...	VIEWS 1 833 REPOSTS 1	REACTIONS 9 ER 15.8%
Nº2 03.07 · 13:07 PHOTOS 🌸 ФИЛОЛОГИЯ ФАКУЛЬТЕТІНІҢ ТҮЛЕКТЕРІНЕ ДИПЛОМ ТАБЫСТАЛДЫ 🔗 Биыл Абай университетінде төрт мыңнан астам жас түлек оқуын аяқтап, жоғары...	VIEWS 1 682 REPOSTS 2	REACTIONS 10 ER 14.5%
Nº3 26.06 · 13:36 PHOTOS 🎓 СОРБОННА-ҚАЗАҚСТАН ИНСТИТУТЫНЫҢ ТҮЛЕКТЕРІНЕ ДИПЛОМ ТАБЫСТАЛДЫ 🔗 Абай университетінің биылғы түлектеріне диплом табыстау салтанаты бүгін...	VIEWS 1 621 REPOSTS —	REACTIONS 12 ER 14.0%

Nº4 20.06 · 08:32 PHOTOS АБАЙ УНИВЕРСИТЕТІНДЕ ТАЛАПКЕРЛЕРДІ ҚАБЫЛДАУ НАУҚАНЫ БАСТАЛДЫ Бүгін Абай университетінде 2026-2027 оқу жылына арналған қабылдау науқаны...	VIEWS 1 477 REPOSTS —	REACTIONS 7 ER 12.7%
Nº5 08.07 · 11:45 PHOTOS АБАЙ УНИВЕРСИТЕТІНДЕ ШЫҒАРМАШЫЛЫҚ ЕМТИХАНДАР БАСТАЛДЫ Абай университетінде 2026-2027 оқу жылына талапкерлерді қабылдау аясындағы...	VIEWS 1 437 REPOSTS —	REACTIONS 3 ER 12.4%

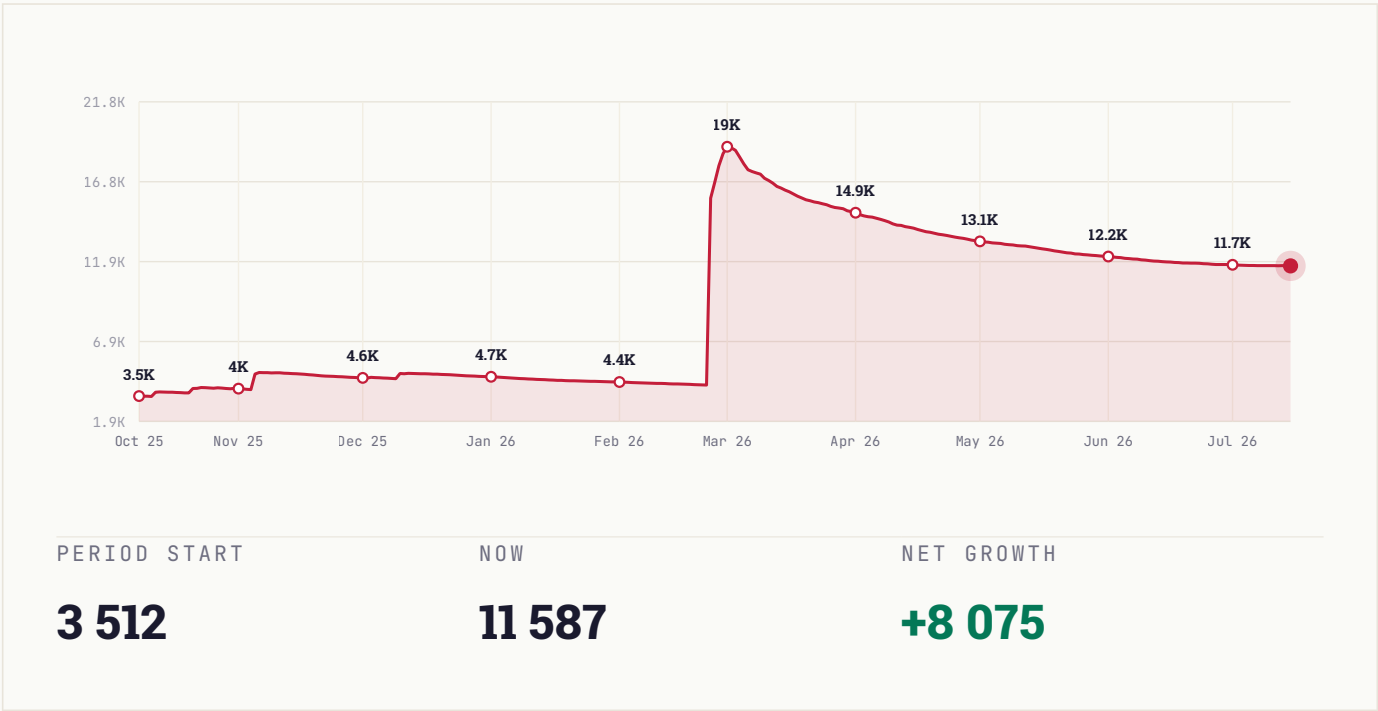
WORST 3

↓ 24.06 · 10:35 VIDEO ⌚ ШКОЛА ЧЕСТИ И ПАТРИОТИЗМА 🌟 Главное богатство государства – это человеческий капитал. Уосокодуховная, образованная, свободомыслящая и...	VIEWS 745 REPOSTS 2	REACTIONS 6 ER 6.4%
↓ 23.06 · 12:53 PHOTOS АБАЙ УНИВЕРСИТЕТІНДЕ ПЕРУДЖАДАҒЫ МОНТЕССОРИ ОРТАЛЫҒЫНЫҢ ҒЫЛЫМИ ЗЕРТХАНАСЫ АШЫЛМАҚ Абай университеті мен Перуджадағы (Италия) тұңғыш...	VIEWS 722 REPOSTS —	REACTIONS 5 ER 6.2%
↓ 23.06 · 13:14 VIDEO 📌 ТАРИХТА ІЗ ҚАЛДЫРУ ҮШІН – БІЗГЕ КЕЛ! 🌐 Ұлттың қалыптасу жолын, мемлекеттердің өркендеу кезеңін, қоғамдық өзгерістердің себеп-салдарын...	VIEWS 715 REPOSTS —	REACTIONS 4 ER 6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

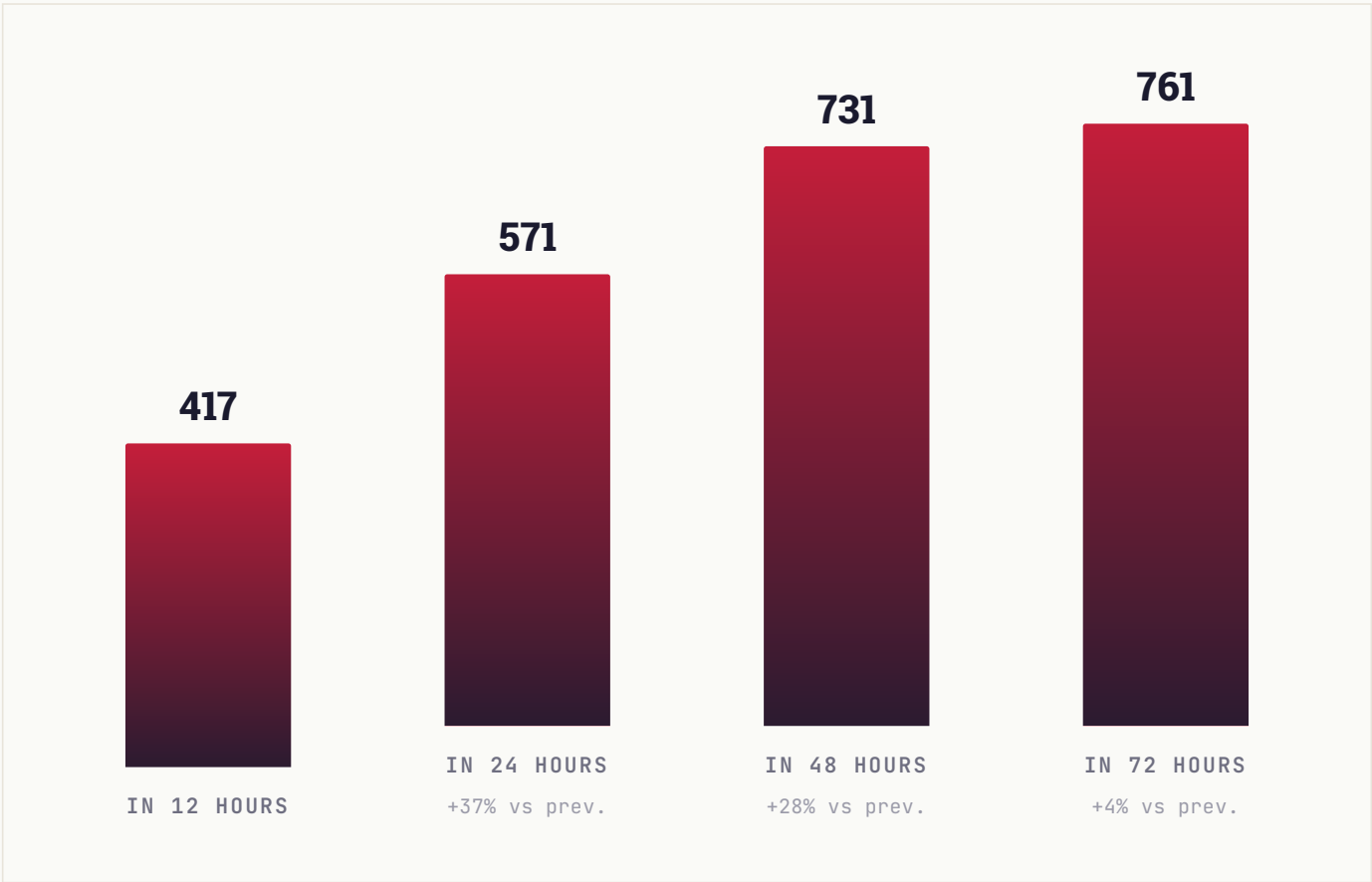
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
TE TESTCENTERKZ	154.3K
CI Visuals didactic materials	75.5K
KA KarGOO	74K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	54.8K
GR grants.kz	48.1K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО 🇰🇿 ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
CE Visuals methods techniques Free visuals	27.8K
MM Materials for teachers	26K
AU ABAI UNIVERSITY YOU	11.6K

COMPARATIVE CONCLUSION

Channel intop half of the niche (#35 of 99). Niche leader — TESTCENTERKZ (154.3K), median subs 8.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **2 144** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	409	
November 2025	0	0	1 066	
October 2025	0	0	669	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 144

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#35 /100

RANK IN NICHE

Channel in top half of ranking

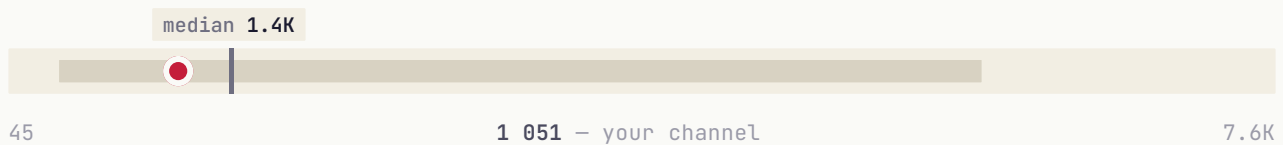
SUBS

better than 57% of the niche



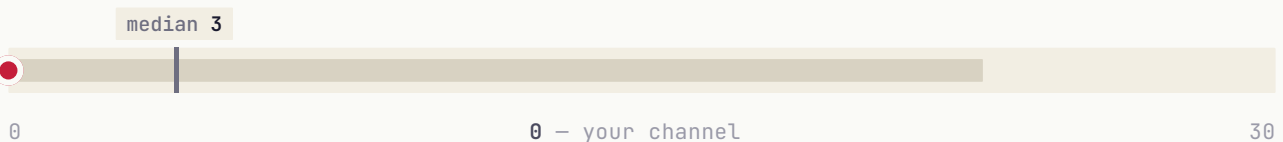
AVG REACH / POST

worse than median by 22%



CITATION INDEX

worse than median by 99%



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
Audience most active on this day at 17:00 ALMT. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads through us and hit your growth
plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
