

PUBLIC REPORT PROMTPRESS

Channel audit

After Effects / Motion Design



@a_study

#OGE0T After Effects Feedback @PShepb0t Our chat -
@MotionTut Your works gallery - @MotionGalleryTut [https://
www.gosuslugi.ru/snet/67374ae223bfbf2cbf44a302](https://www.gosuslugi.ru/snet/67374ae223bfbf2cbf44a302)

SUBSCRIBERS

47 356

-143 per month

ERR (% SEE POSTS)

10.0%

in 24h **7.0%**

REACH/POST

4.2K

ad reach **3.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 47 356 —	 SUBS REACH 8.91% avg % subs see post	 VIEWS/POST 4.2K median 4.3K · 29 days	 POSTS/WK 10.6 over period
 7D TREND -6.7% vs prev week	 REACTIONS/POST 5.0 total 221 reactions, 972 reposts, 41 comments	 POST LENGTH 411 chars. median 393 · 29 days	 POSTS ANALYZED 44 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -143 last month	 CITATION RATE 119 citation index · 317 channels mentioned all time	 CHANNEL AGE 7 years 7 months created 03.12.2018

AI EDITOR SUMMARY

Channel «After Effects / Motion Design» — 47 356 subs. Each post avg views 4.2K people (9% of subs), reach low — need to grow audience. Publishes 11 posts per week (~2/day) — steady. Week Jun 29–Jul 5 reach dropped -6.7% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **44** posts in 29 days.
- 02 Dominant format – **Video** (40/44 posts).
- 03 Avg post length – **411** chars (median 393).
- 04 Peak audience activity – **Sunday**, 17:00 MSK.
- 05 Top posts get **1×** more views than the weakest (4.9K avg for top vs 3.9K for worst) – among 44 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

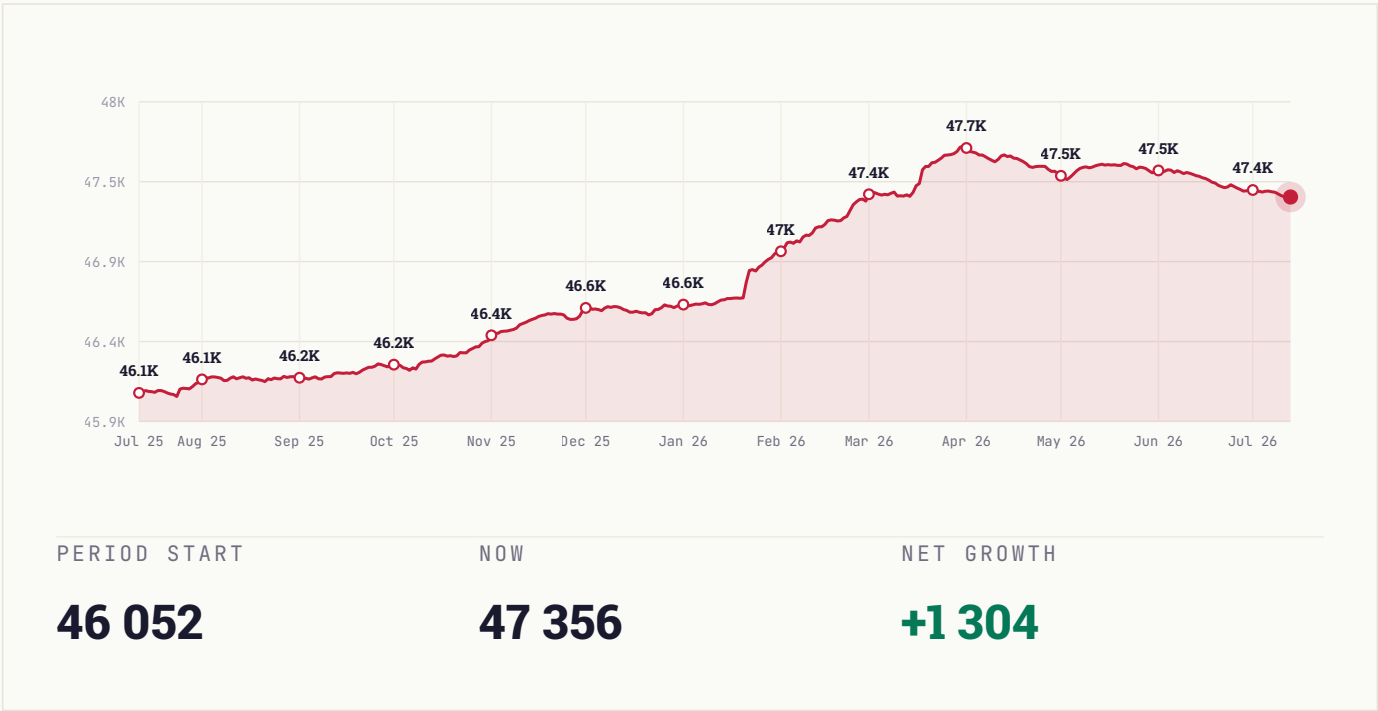
Nº1 14.06 · 14:27 VIDEO Variable fonts in After Effects 2026 change the game for text animation Unlock variable fonts in After Effects!...	VIEWS 5 089 REPOSTS 35	REACTIONS 6 ER 10.7%
Nº2 16.06 · 14:31 VIDEO How to create smooth transitions in After Effects In this tutorial I'll show you how to create smooth transitions by matching motion between...	VIEWS 4 835 REPOSTS 43	REACTIONS 2 ER 10.2%
Nº3 15.06 · 14:31 VIDEO Editing Style Every After Effects Editor Should Master #tutorial Images By Bart_VFX	VIEWS 4 779 REPOSTS 27	REACTIONS 5 ER 10.1%

Nº4 24.06 · 14:21 VIDEO Create MagnatesMedia Animation in After Effects In this After Effects tutorial, you'll learn how to recreate one of the most iconic animations...	VIEWS 4 761 REACTIONS 5 REPOSTS 26 ER 10.1%
Nº5 17.06 · 14:31 VIDEO I Recreated the Disclosure Day Title in After Effects In this tutorial I recreate the "Disclosure Day" title card in After Effects – a new...	VIEWS 4 650 REACTIONS 6 REPOSTS 21 ER 9.8%
WORST 3	
↓ 08.07 · 14:47 VIDEO 5 cinematic effects you must know in After Effects Here are 5 motion graphics tricks to help you make all...	VIEWS 3 972 REACTIONS 4 REPOSTS 38 ER 8.4%
↓ 09.07 · 14:47 VIDEO Animate line graphs like Cleo Abram Learn how to create animated line graphs like Cleo Abram does in Adobe After...	VIEWS 3 861 REACTIONS 4 REPOSTS 20 ER 8.2%
↓ 10.07 · 11:29 VIDEO Wobbly Text Effect in After Effects Create a wobbly text effect in Adobe After Effects using expressions, effects and...	VIEWS 3 861 REACTIONS 6 REPOSTS 33 ER 8.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



— SECTION 04 · CITATIONS

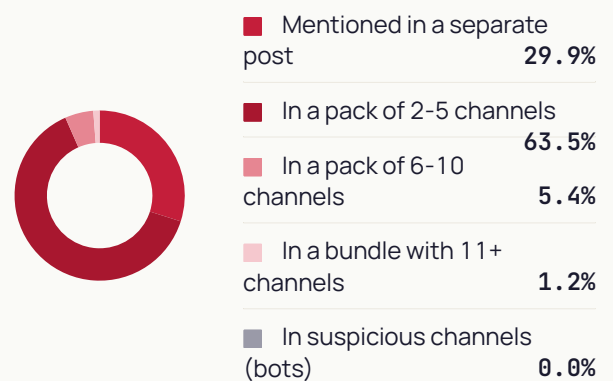
Who mentions the channel and how

Citation index **119** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **317** different channels.

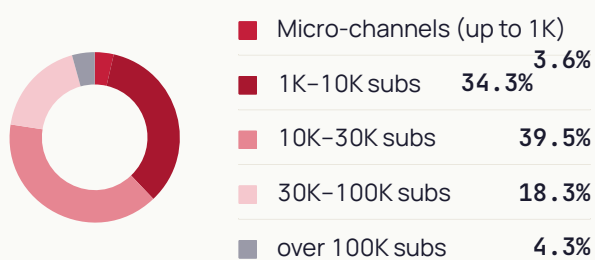
COUNTRIES MENTIONING



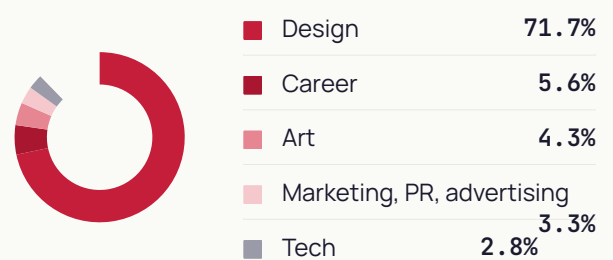
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



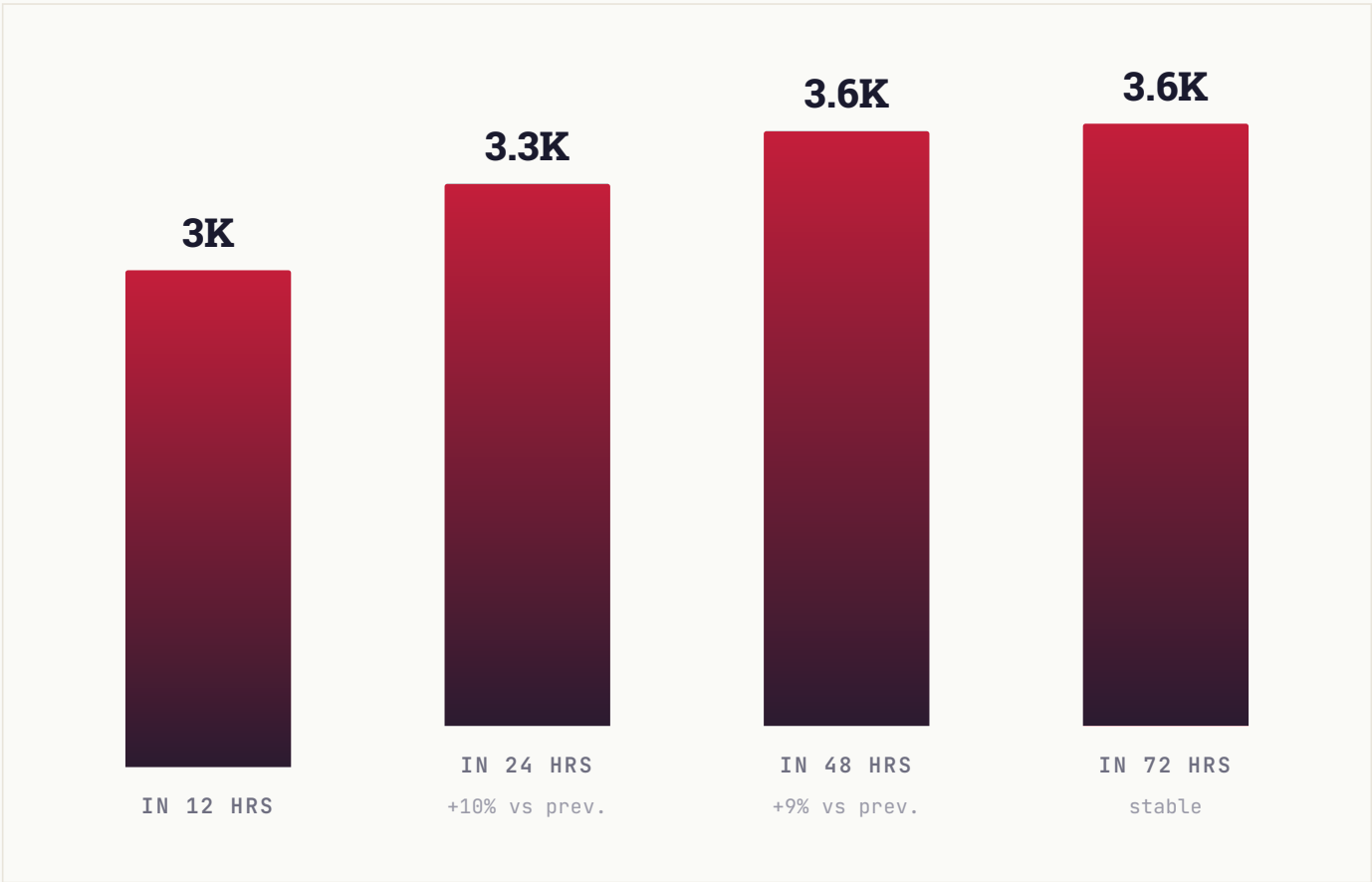
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AE After Effects / Motion Design YOU	47.4K

COMPARATIVE CONCLUSION

Channel in lower half of niche top-100 (#60 of 99). Niche median — 53.6K subs.
First growth KPI — reach median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **144**, they brought **1 294** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	14	11	386
December 2025	27	24	152
Nov 2025	16	13	242
Oct 2025	28	22	225
Sep 2025	36	27	146
August 2025	23	19	143

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
144	6	1 294

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

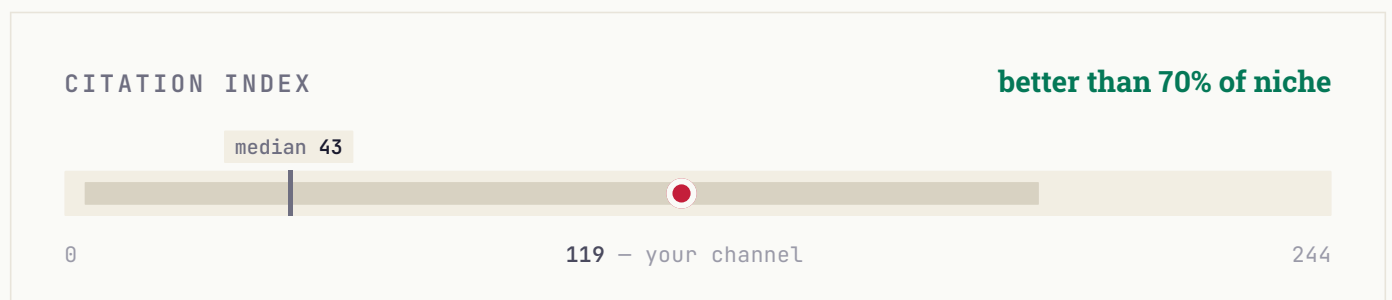
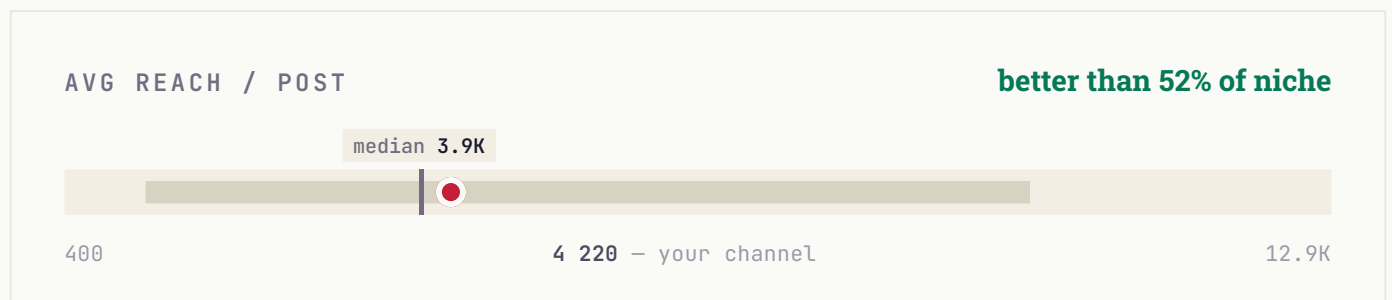
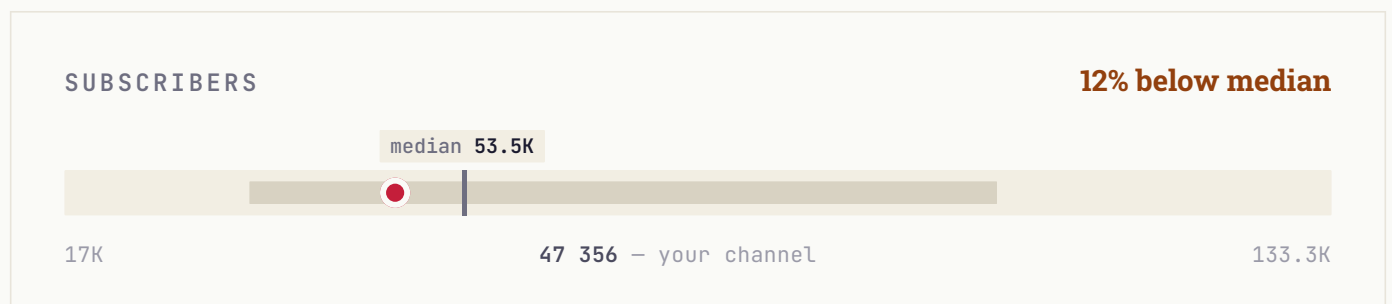
Took top-**100** channels in category «**Design**» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#60

/100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday
 Audience most active on this day at 17:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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