

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kuzichev



@a_kuzichev

Anatoly Kuzichev. Author's channel. Registered in RKN: <https://clck.ru/3GMi> My socials: VK https://vk.com/kuzichev_pro OK <https://ok.ru/kuzichevpro> Propaganda on Rutube:...

SUBSCRIBERS

86 538

-505 per month

ERR (% SEE POSTS)

12.0%

Per day **8.1%**

REACH/POST

9.8K

Ad reach **7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 86 538 —	 SUBSCRIBER REACH 11.31% Avg % subs see post	 VIEWS/POST 9.8K Median 9.4K · 29 days	 POSTS/WEEK 36.6 For period
 7D TREND -7.2% vs previous week	 REACTIONS/POST 353.3 55,473 reactions, 3,466 reposts, 2,651 comments	 POST LENGTH 517 chars Median 500 · 29 days	 POSTS IN ANALYSIS 157 29 days
 AD REACH 7K Avg 24h	 CHURN / MONTH -505 Last month	 CITATION RATE 1 062 Citation index · 1,821 channels mentioned all time	 CHANNEL AGE 4 years 3 months Created 29.03.2022

AI EDITOR SUMMARY

Channel 'Kuzichev' — 86 538 subs. Avg views per post: 9.8K people (11% From subs), low reach — expand audience. Publishes 37 posts/week (~5/day) — active. Week Jun 29 — Jul 5 reach dropped -7.2% Week 22–28 Jun — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 157 posts in 29 days.
- 02 Dominant format — Video (73/157 posts).
- 03 Avg post length — 517 chars (median 500).
- 04 Peak audience activity — Thu, 17:00 MSK.
- 05 Top posts get 3x More views than weakest (24.5K avg top vs 7.1K worst) — across 157 posts in 29 days. Analyze top posts: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 14:59 VIDEO A hard-hitting video of the Russian African Corps in Mali has surfaced. Our troops professionally repel terrorist attacks. But...	VIEWS	REACTIONS
	29 662	632
	REPOSTS	ER
	187	34.3%
Nº2 17.06 · 12:19 VIDEO Not long ago, adult life seemed straightforward: work, family, stability, certainty, and a familiar path...	VIEWS	REACTIONS
	22 208	171
	REPOSTS	ER
	93	25.7%
Nº3 14.06 · 12:39 VIDEO Ukraine's demographic issues vividly shown on video. Sikhs on the streets of Nezalezhnaya, while Ukrainians are at the front or have fled...	VIEWS	REACTIONS
	21 625	319
	REPOSTS	ER
	70	25.0%

Nº4 25.06 • 13:50 VIDEO There's a feeling almost everyone knows today: school exists, kids study, get grades, but confidence that this prepares them for...	VIEWS 21 364 REPOSTS 50 REACTIONS 210 ER 24.7%
Nº5 02.07 • 14:36 VIDEO Nikolay Sobolev was one of the most notable people of the 2010s internet era: a million-sub blog on YouTube, social experiments, resonant...	VIEWS 19 386 REPOSTS 47 REACTIONS 105 ER 22.4%

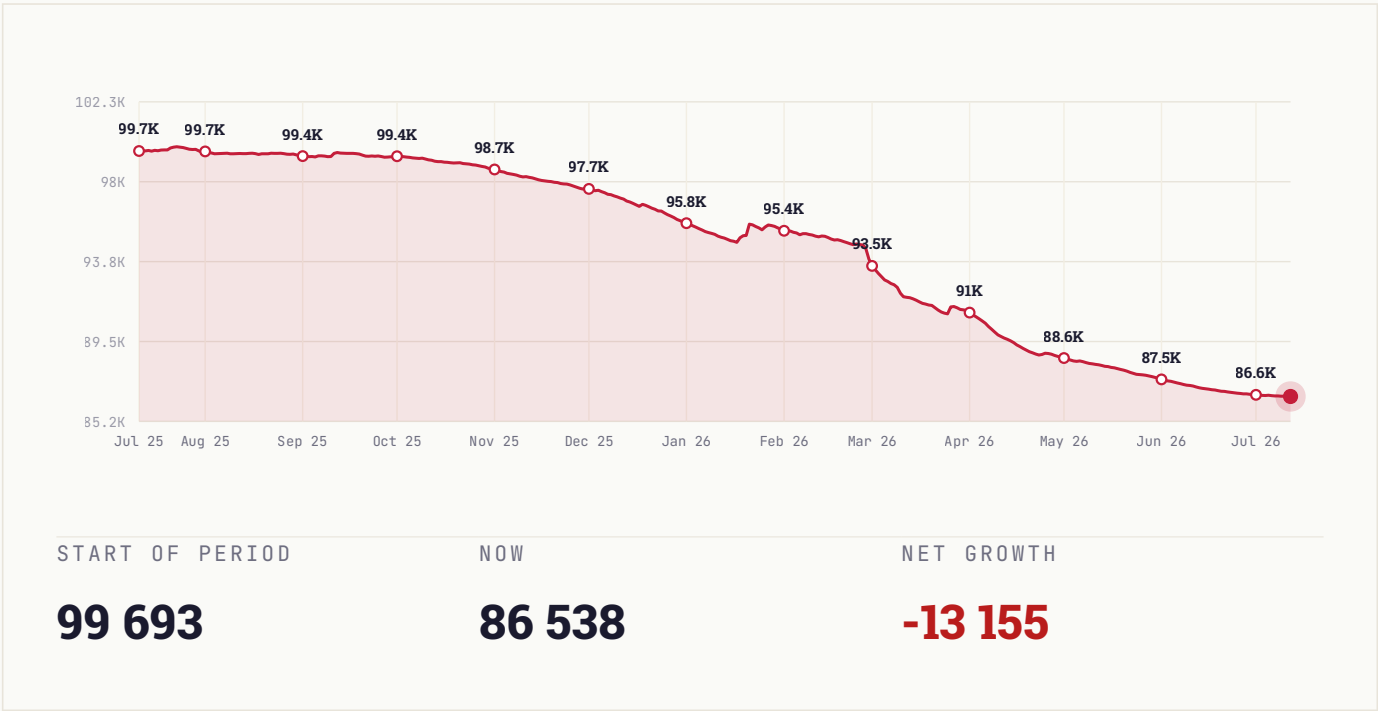
WORST 3

↓ 08.07 • 12:56 PHOTO Ukrainian UAV struck a passenger bus en route Krasnodar — Melitopol. There were eleven people inside. They...	VIEWS 7 365 REPOSTS 12 REACTIONS 424 ER 8.5%
↓ 08.07 • 11:37 TEXT All correct https://t.me/rt_russian/285792 Kuzichev ▫ Chat ▫ Project 'About Us' ▫ I'm at MAKs	VIEWS 7 244 REPOSTS 11 REACTIONS 228 ER 8.4%
↓ 05.07 • 12:19 VIDEO Did Putin remind Trump about California during a phone call? TV host Anatoly Kuzichev discussed on IZOLENTA Live with...	VIEWS 6 601 REPOSTS 6 REACTIONS 96 ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

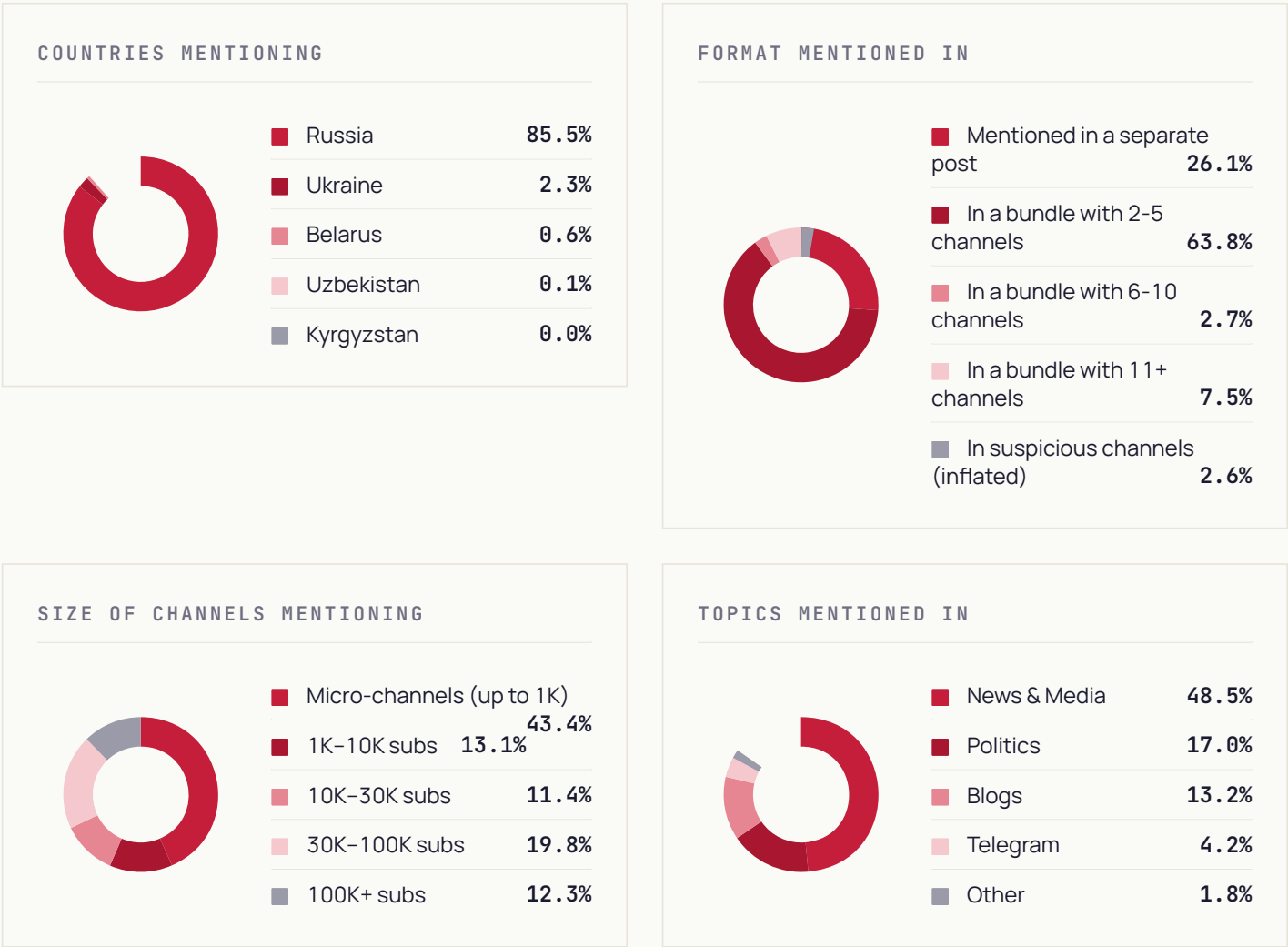
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

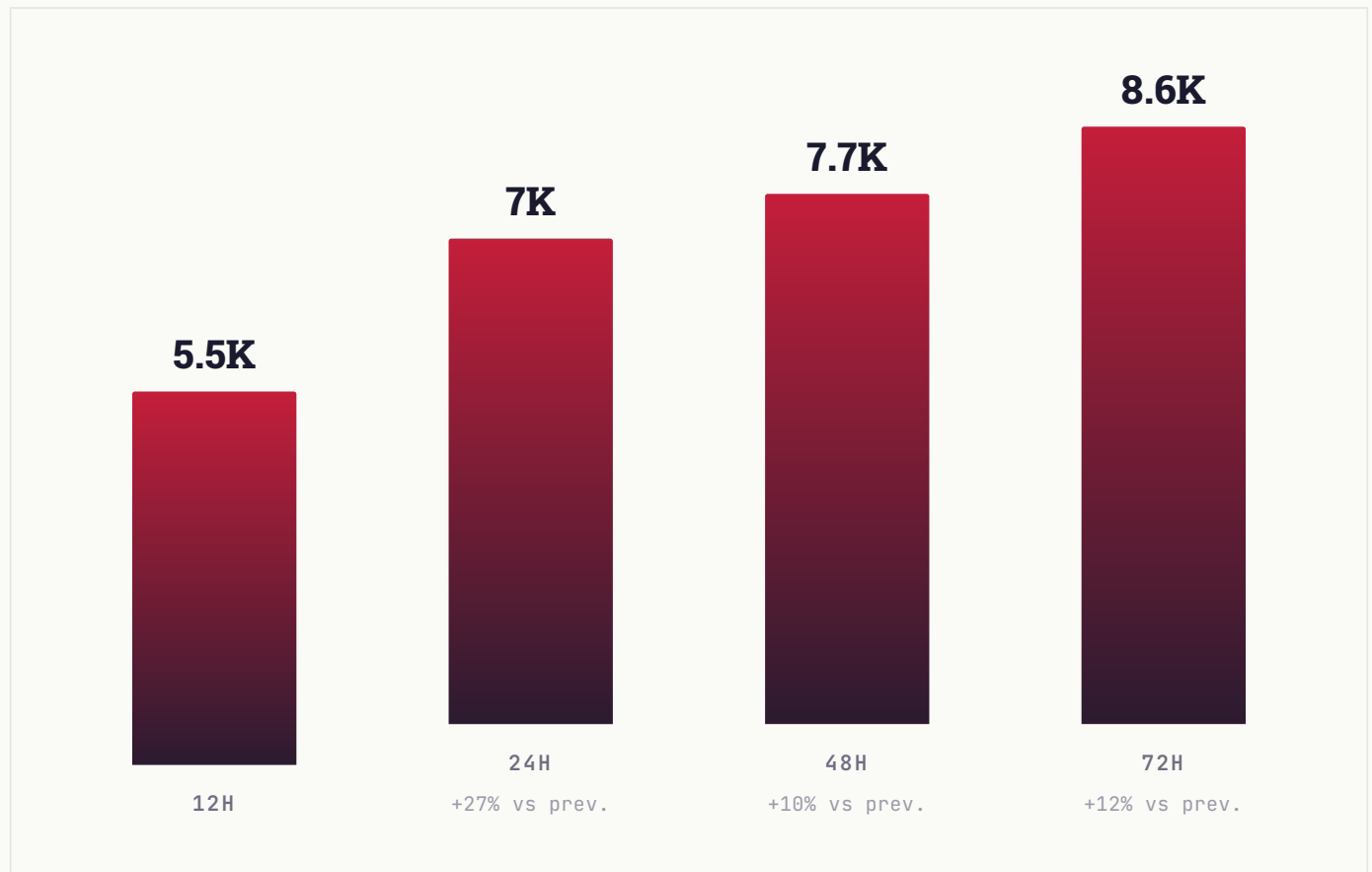
Citation index **1 062** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **1 821** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ Broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
KU Kuzichev YOU	86.5K

COMPARATIVE INSIGHT

Channel not yet Outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** Such mentions: **700**, they brought **2 047** New subs.

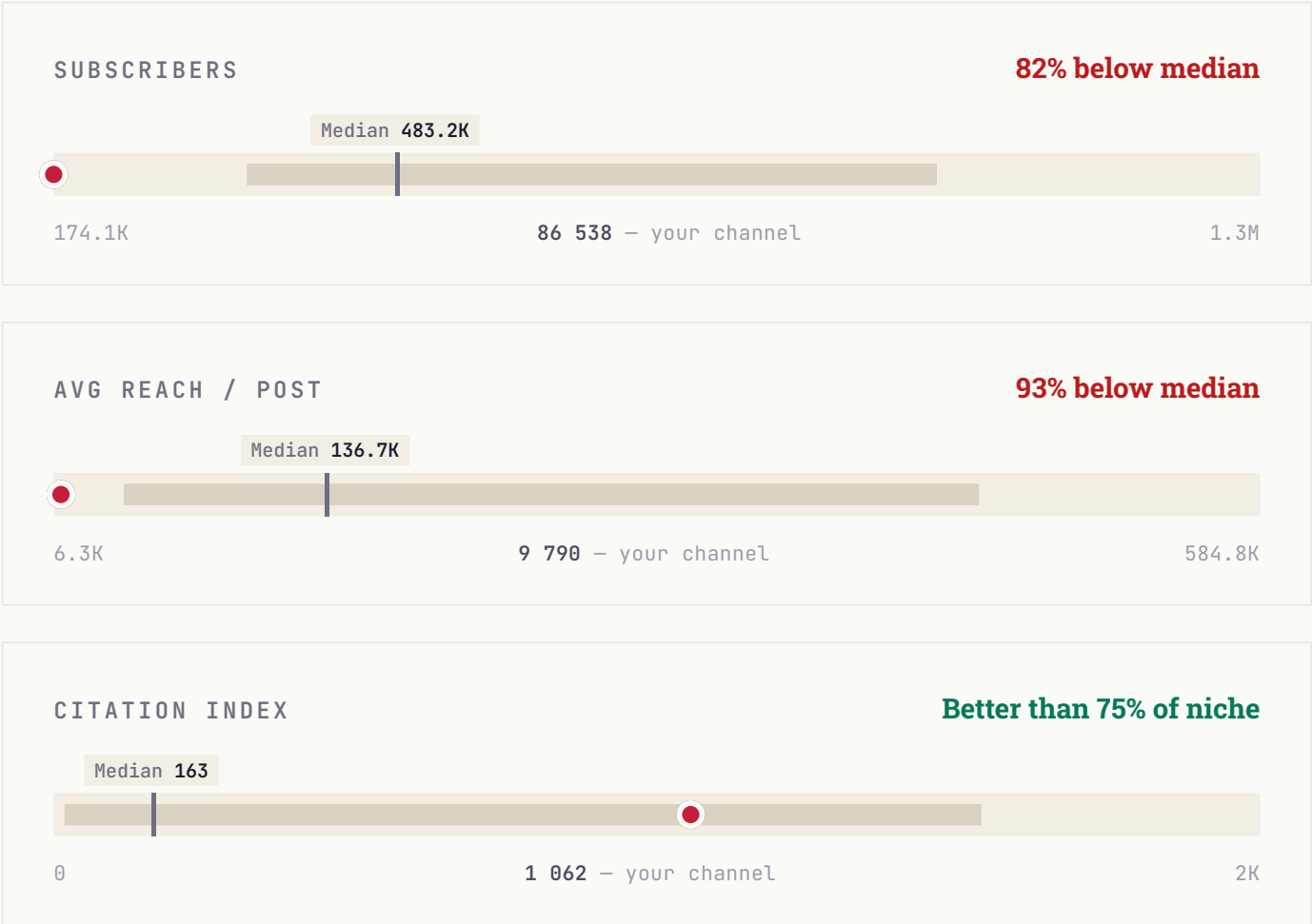
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	77	35	1 228	
December 2025	142	49	138	
November 2025	122	33	60	
October 2025	133	50	91	
September 2025	102	45	333	
August 2025	124	41	197	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
700	6	2 047

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 Channels in category «Blogs» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighbor channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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