

PUBLIC REPORT BY PROMTPRESS

Channel audit

A7A5 ru



@a7a5official_ru

A7A5 — ruble stablecoin backed by PSB and regulated in Kyrgyzstan. ♦ Support: @a7a5_supportbot ♦ Hotline: 8 (800) 550-77-75 ♦ Partnerships: @A7A5mediaCoop_bot 🌐 Website:...

SUBS

10 620

-502 per month

ERR (% SEE POSTS)

19.0%

per day 8.7%

REACH/POST

1.9K

ad reach 929/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 10 620 —	 SUBS REACH 17.85% avg % of subs see post	 VIEWS/POST 1.9K median 2K · 27 days	 POSTS/WEEK 6.2 over period
 7D TREND -8.5% vs previous week	 REACTIONS/POST 26.1 total 627 reactions, 171 reposts, 35 comments	 POST LENGTH 746 chars median 754 · 27 days	 POSTS ANALYZED 24 27 days
 AD REACH 929 24h avg	 CHURN / MONTH -502 over last month	 CITATION RATE 443 citation index · 379 channels mentioned over all time	 CHANNEL AGE 1 year 5 months created 03.02.2025

AI EDITOR SUMMARY

Channel «A7A5 ru» — 10 620 subs. Each post averages 1.9K people (18% of subs), average reach — room to grow. Publishes 6 posts/week (~1/day) — rare. For the week of Jun 29 – Jul 5, reach dropped -8.5% to week of June 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 27 days.
- 02 Dominant format – Photo (22/24 posts).
- 03 Avg post length – 746 chars (median 754).
- 04 Peak audience activity – Friday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.5K avg for top vs 1.3K for worst) – among 24 posts over 27 days. Worth analyzing what the top have in common – topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 09:19 PHOTO  What's Changing in Crypto Taxes in Russia In 2026, the FTS and banks continue building systematic control over the crypto market. Crypto...	VIEWS 2 737 REPOSTS 38	REACTIONS 27 ER 25.8%
Nº2 17.06 · 13:14 PHOTO  Reserves: Weekly Update To keep you confident in A7A5, we regularly publish updated data. Below is the latest info...	VIEWS 2 366 REPOSTS 1	REACTIONS 95 ER 22.3%
Nº3 22.06 · 13:07 PHOTO  Tell About A7A5 & Get Up to 100,000 Tokens for Your Content If you write about crypto, investments, or Web3, your posts...	VIEWS 2 319 REPOSTS 8	REACTIONS 14 ER 21.8%

Nº4

16.06 · 14:33

PHOTO

 **Wallet Example: 55 Weeks of Passive Income**  May 27, 2025 we topped up a test wallet with 500,000 A7A5. Today, on day 385...

VIEWS

2 296

REPOSTS

4

REACTIONS

90

ER

21.6%

Nº5

18.06 · 15:01

PHOTO

 **Tell About A7A5 & Win Up to 100,000 Tokens** Any format works: video review, expert post, or short...

VIEWS

2 293

REPOSTS

4

REACTIONS

12

ER

21.6%

WORST 3

↓ 08.07 · 16:17 PHOTO

 **Reserves: Weekly Update** To keep you confident in A7A5, we regularly publish updated data. Below is the latest info...

VIEWS

1 371

REPOSTS

2

REACTIONS

5

ER

12.9%

↓ 08.07 · 13:08 VIDEO

 **A7A5 June Contest Results** Thanks to all participants! This month we received dozens of publications, reviews, and videos about the project...

VIEWS

1 323

REPOSTS

9

REACTIONS

24

ER

12.5%

↓ 10.07 · 14:19 PHOTO

 **Tokenized Stocks: Why Blockchain for Stock Markets** Tokenized stocks have appeared before: FTX launched such...

VIEWS

1 261

REPOSTS

9

REACTIONS

18

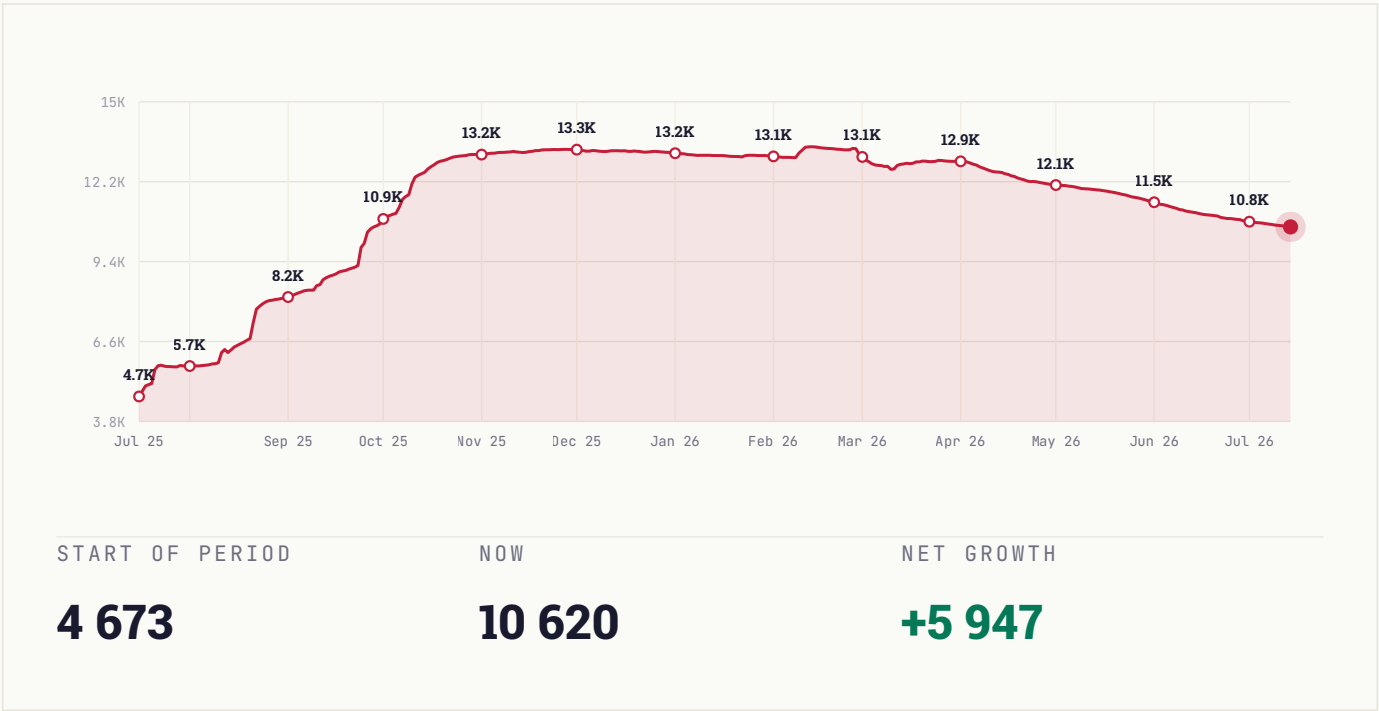
ER

11.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

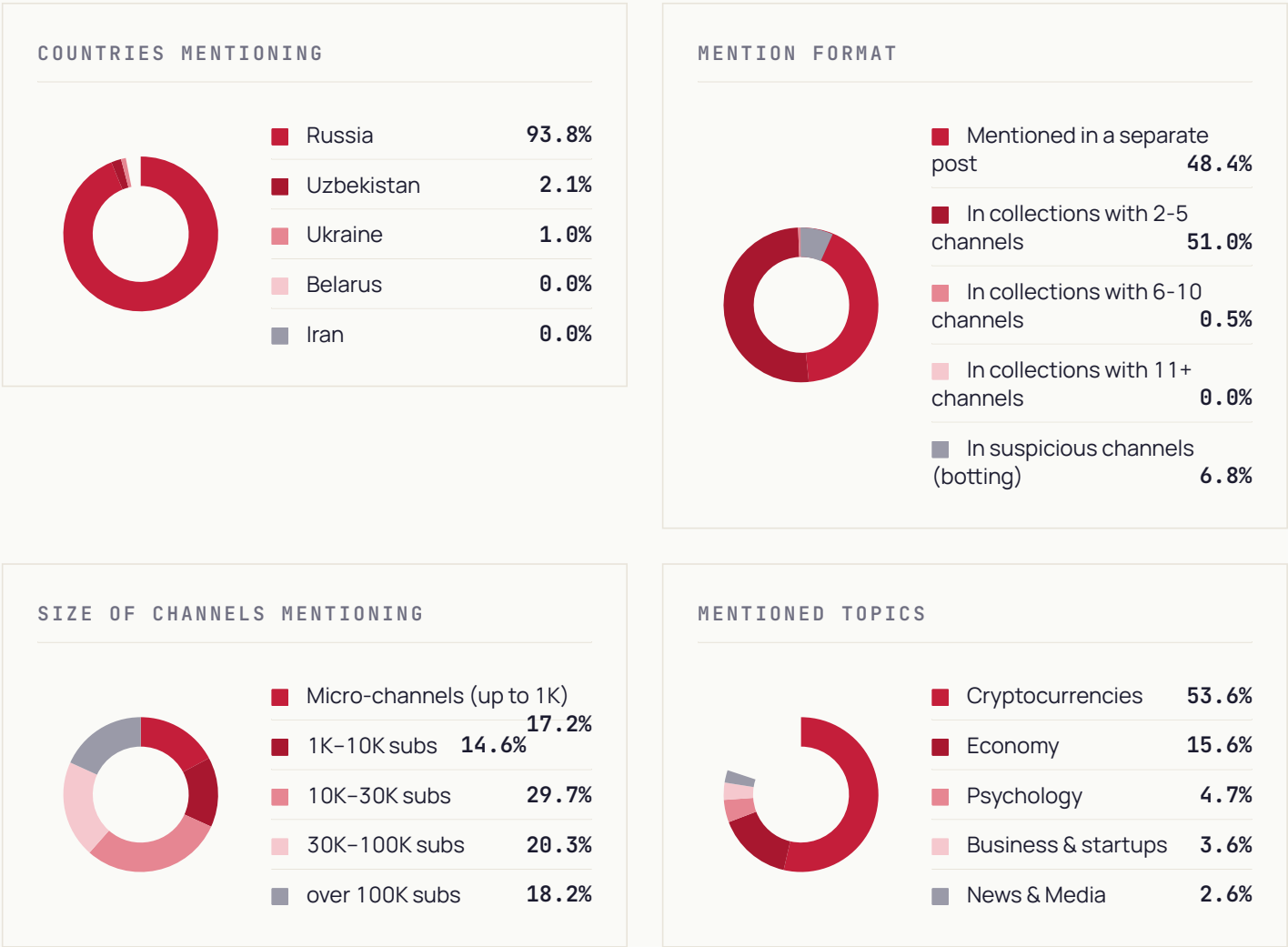
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who mentions the channel and how

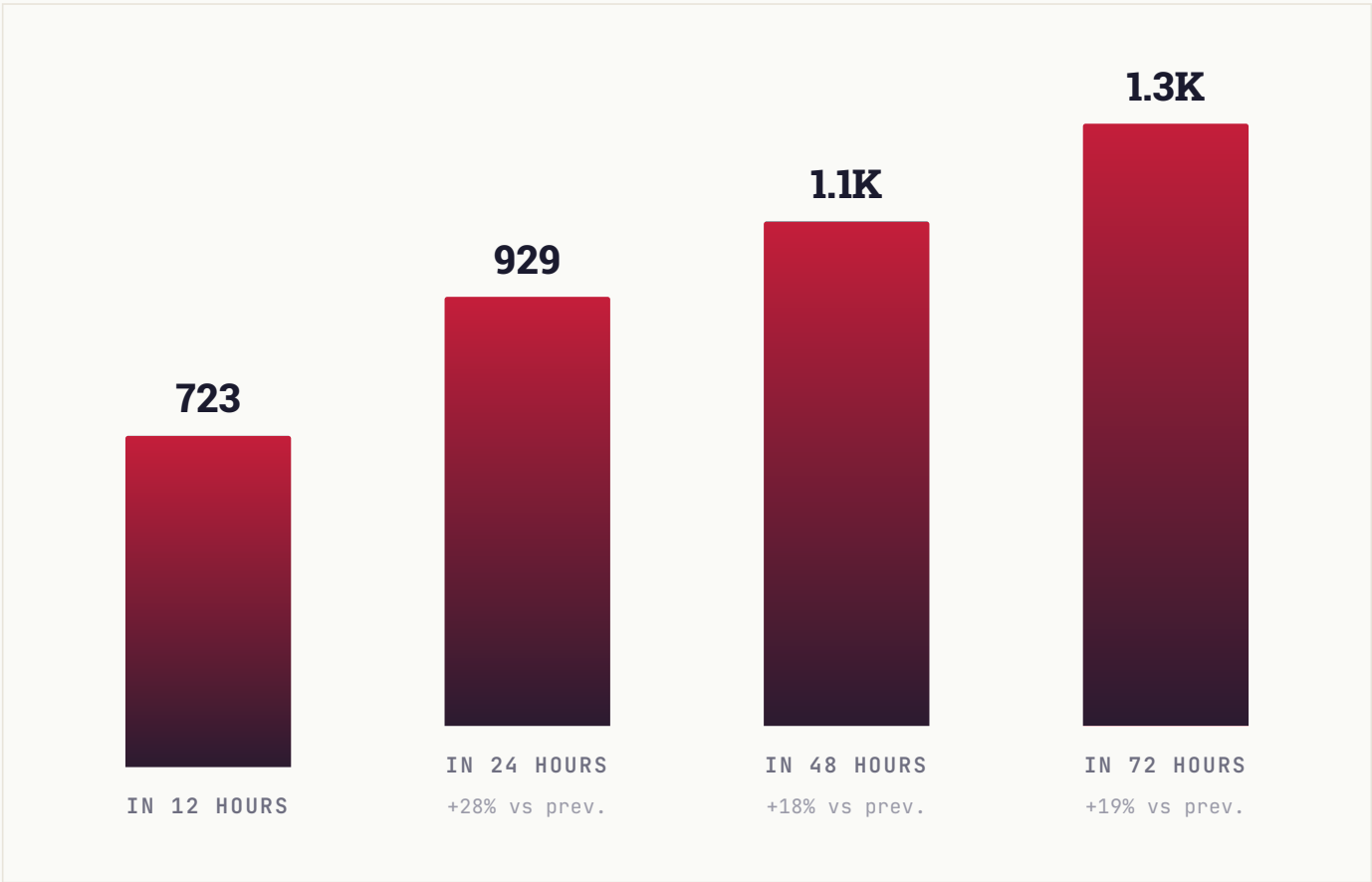
Citation index **443** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **379** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
AR A7A5 ru YOU	10.6K

COMPARATIVE INSIGHT

Channel is still outside top-100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **46**, they brought **7 933** new subs.

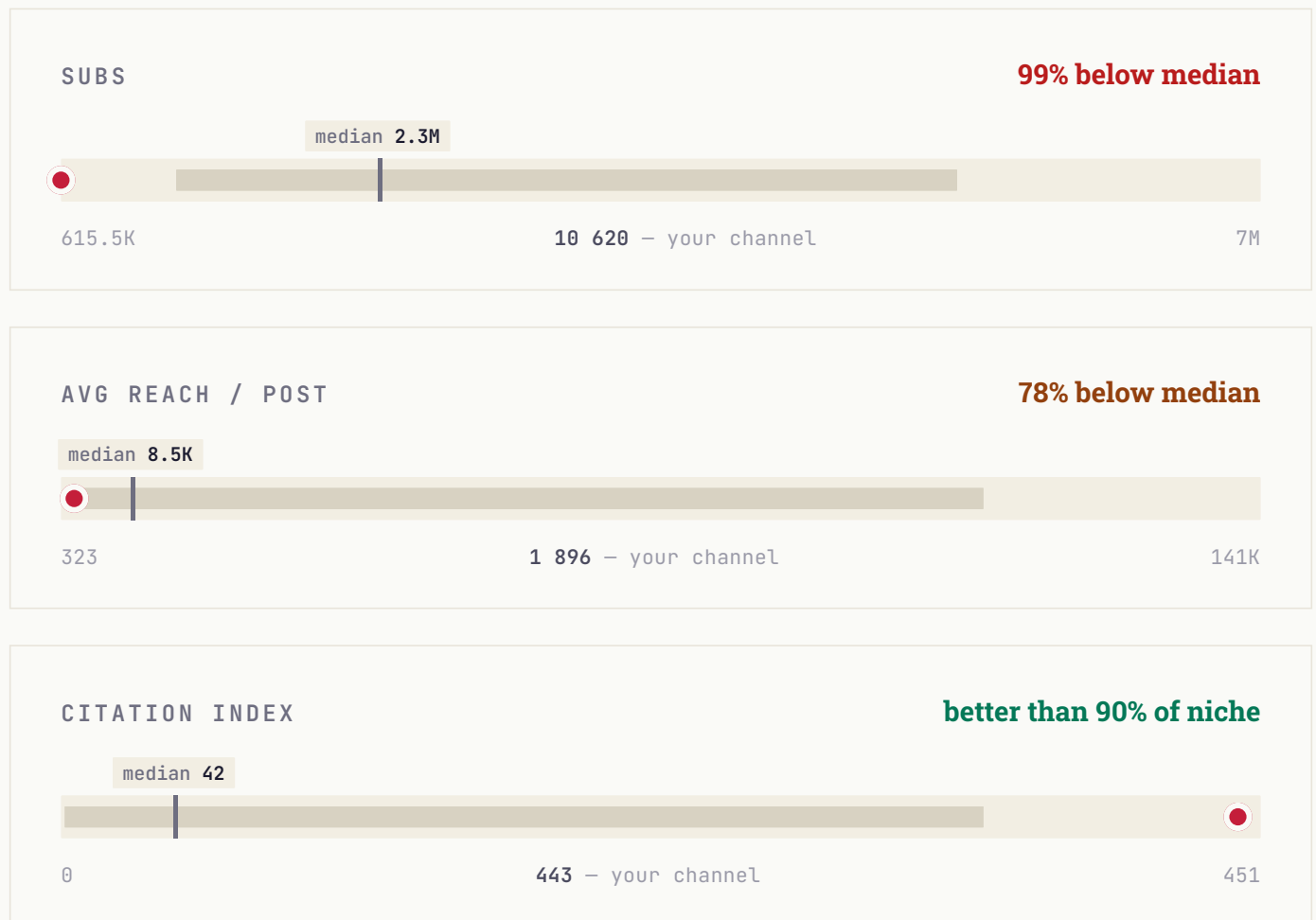
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	2	1	68
December 2025	3	3	103
November 2025	5	5	225
October 2025	19	18	2 433
September 2025	5	5	2 594
August 2025	12	11	2 510

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
46	6	7 933

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video better
retains
audience |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. 2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
