

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Vlad Bumaga A4



@a4omg

Suggestions - https://t.me/a4feedback_bot

SUBSCRIBERS

457 262

-2202 per month

ERR (% SEE POSTS)

33.0%

daily 7.2%

REACH/POST

124.7K

ad reach 33.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 457 262 —	 SUBSCRIBER REACH 27.26% avg % subs see post	 VIEWS/POST 124.7K median 130.6K · 24 days	 POSTS/WEEK 2.6 over period
 7D TREND — no data for period	 REACTIONS/POST 5840.7 total 52,566 reactions, 3,970 reposts, 0 comments	 POST LENGTH 193 chars median 220 · 24 days	 POSTS ANALYZED 9 24 days
 AD REACH 33.2K 24h avg	 CHURN / MONTH -2202 last month	 CITATION RATE 158 citation index · 1,211 channels mentioned ever	 CHANNEL AGE 9 years 12 days created 11.06.2017

AI EDITOR SUMMARY

Channel «Vlad Bumaga A4» — 457 262 subs. Each post avg views 124.7K people (27% from subs), good reach. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 24 days.
- 02 Dominant format – Video (5/9 posts).
- 03 Avg post length – 193 chars (median 220).
- 04 Peak audience activity – Saturday, 16:00 MSK.
- 05 Top posts get 2x more views than weakest (166.2K avg top vs 79K worst) – among 9 posts in 24 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 13:01 VIDEO Just set a record 508 meters FLOOR - THIS IS LAVA challenge! Come before 9 PM to Luzhniki, run the course and have fun!!! !! 😊	VIEWS 193 719 REP. 535	REACTIONS 6 527 ER 42.4%
Nº2 29.05 · 12:33 VIDEO (post without caption – video)	VIEWS 152 690 REP. 247	REACTIONS 5 138 ER 33.4%
Nº3 27.05 · 15:20 PHOTO Want to be in A4 video???? May 30, Moscow, Luzhniki, 9:00-21:00 Run the world's biggest FLOOR IS LAVA course!!!📺 shock We with...	VIEWS 152 209 REP. 1 881	REACTIONS 4 843 ER 33.3%

Nº4 29.05 · 12:32 VIDEO (post without caption – video)	VIEWS 133 173 REP. 283	REACTIONS 4 889 ER 29.1%
Nº5 26.05 · 16:10 PHOTO 1 200 000 A4 units sold per WEEK at Magnit alone ☒ Or ~120 sales every minute in one chain ☺ Sometimes I just...	VIEWS 130 610 REP. 188	REACTIONS 5 467 ER 28.6%

|

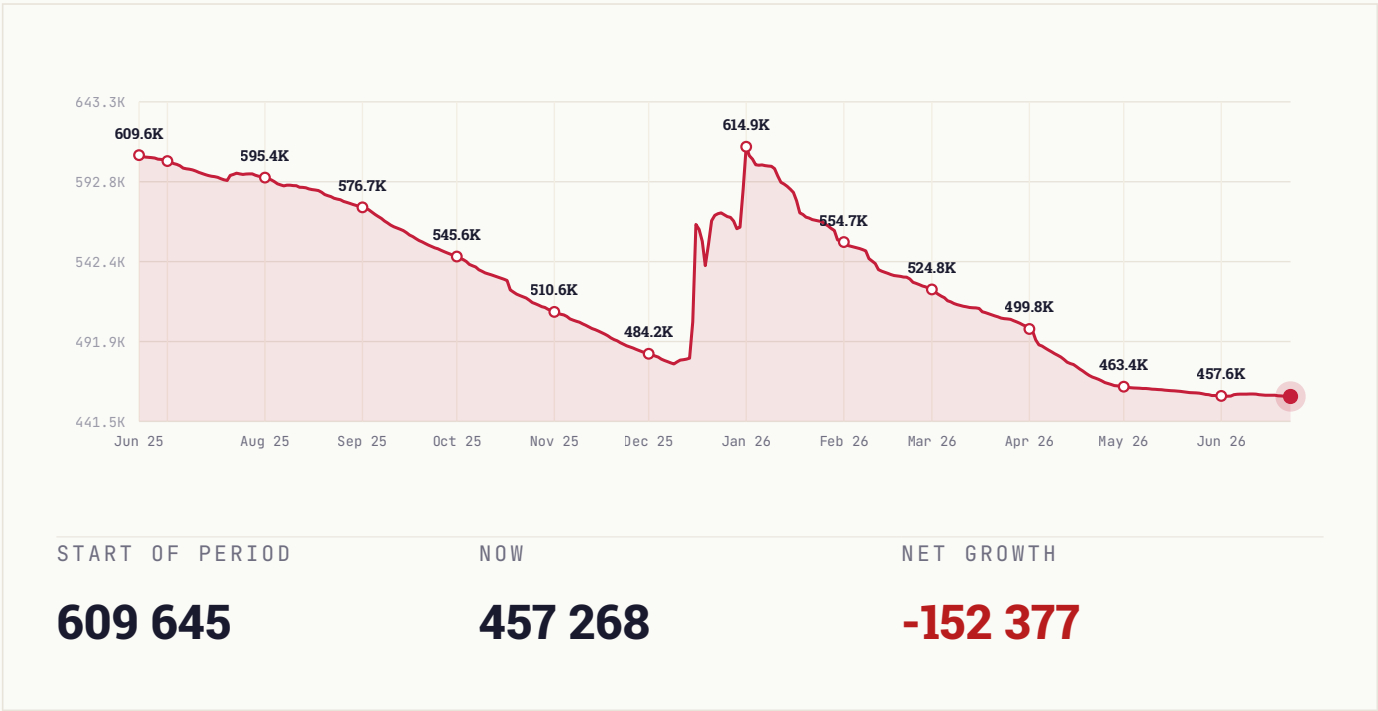
WORST 3

↓ 13.06 · 13:05 VIDEO (post without caption – video)	VIEWS 114 394 REP. 252	REACTIONS 7 014 ER 25.0%
↓ 19.06 · 18:08 PHOTO (post without caption – photo)	VIEWS 61 883 REP. 201	REACTIONS 7 045 ER 13.5%
↓ 19.06 · 18:08 TEXT agreed ☺	VIEWS 60 716 REP. 65	REACTIONS 6 139 ER 13.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

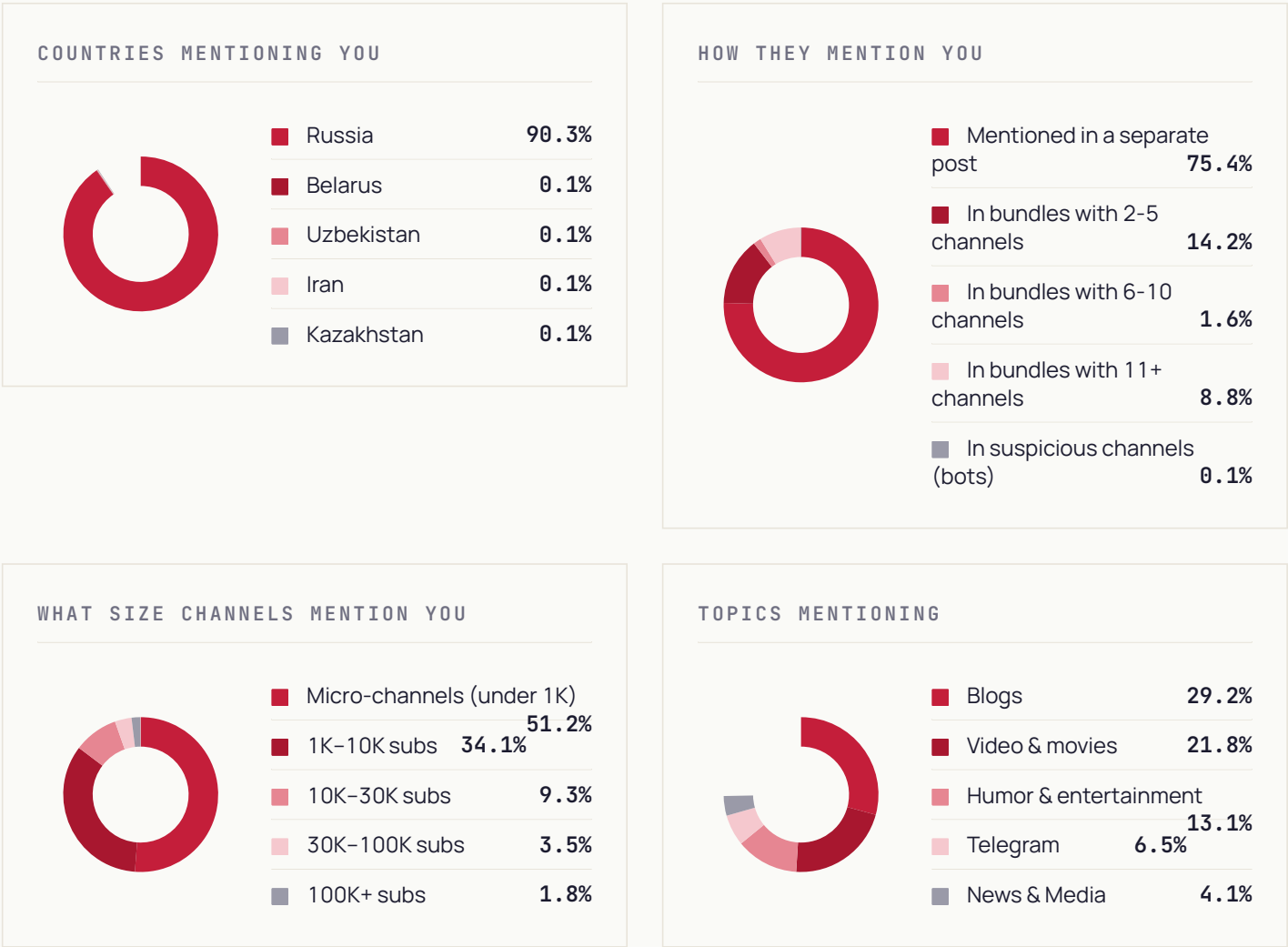
Subscriber growth chart for the year. Key months show exact sub count. See which months gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

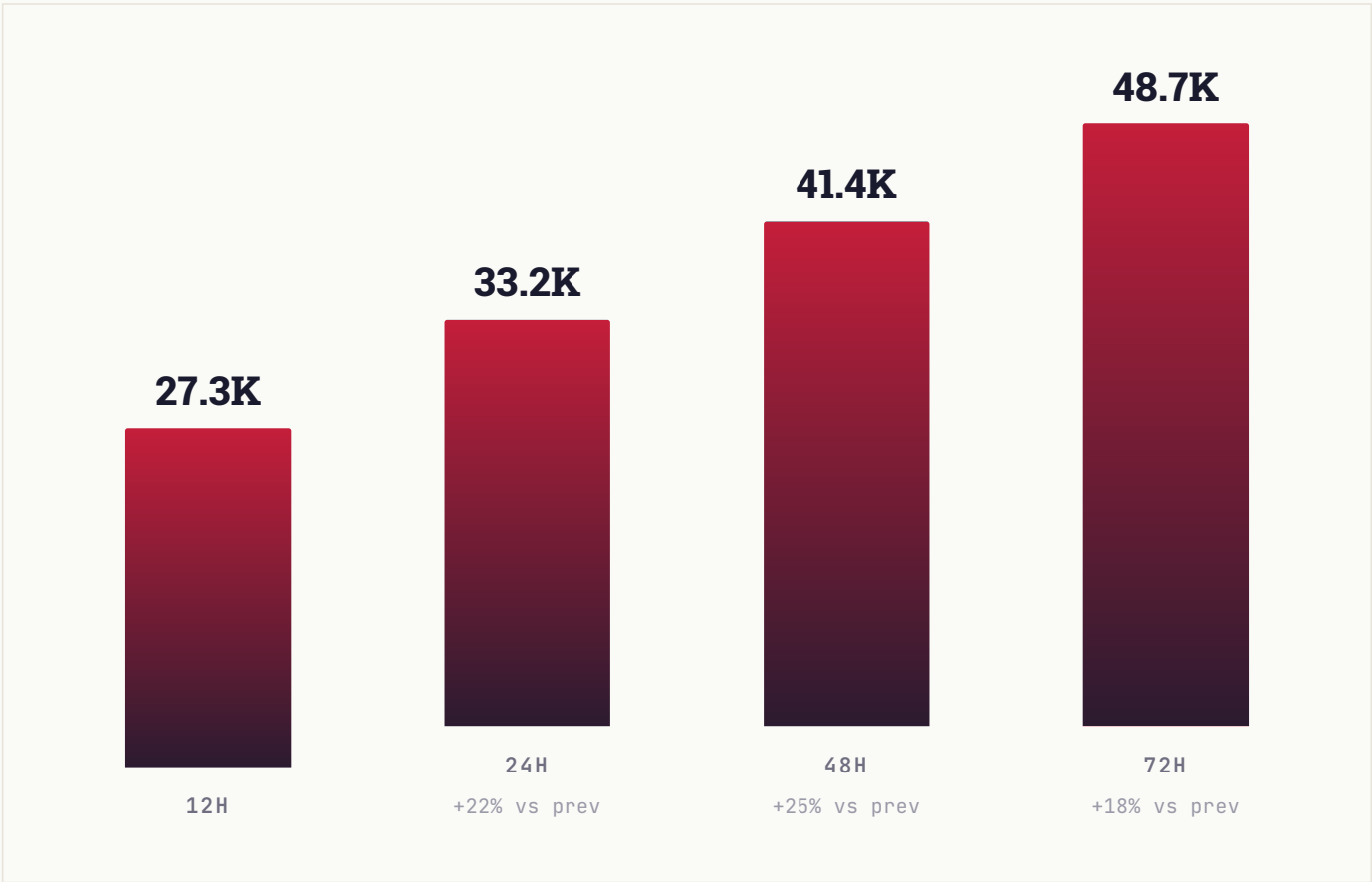
Citation index **158** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 211** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷 Booster 🇷	1.2M
E1 EVELONE 1🇷9🇷2🇷	1.2M
KB Bloody Lady	1.1M
ZJ armor lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
VB Vlad Bumaga A4 YOU	457.3K

COMPARATIVE INSIGHT

Channel in top half of niche (#46 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 424.7K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **151 917** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	15	13	146 434	
Nov 2025	25	24	0	
Oct 2025	4	3	0	
September 2025	12	8	0	
August 2025	11	8	438	
Jul 2025	12	11	5 045	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
79	6	151 917

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#46/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Saturday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best time for
an important
post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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